

Lt. Governor Kim Guadagno Visit to Chia Sin Farm Focuses on Diversity of New Jersey's Agribusinesses

Thursday, August 23, 2012 Tags: [Other](#)



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Hunterdon County Farm Specializes in Traditional Chinese Plants, Vegetables and Herbs



Trenton, NJ – Showcasing the growing diversity of New Jersey's businesses across the agriculture industry, Lt. Governor Kim Guadagno visited Chia Sin Farm in Franklin Township, her sixth stop in a month-long tour of the Garden State's wide-ranging agribusiness sector. Chia Sin Farm, which translates to "something new, something good," specializes in traditional Chinese plants, vegetables and herbs.

"Farmer Charlie Huang is a true agribusiness success story. He was raised in a farming village, studied horticulture in his native Taiwan, came to New Jersey in 1974 and, after many years of hard work, purchased his own farm in 1992," said Lt. Governor Guadagno.

"Since that time, he has expanded and diversified his products, catering to both a regional wholesale market and to local area consumers. His success is a fine example of the diversity and importance of agriculture to our state, bringing billions of dollars in revenue to the state and providing good-paying jobs for our families."

Huang's 40-acre farm offers a wide selection of Asian flowers and trees, as well as traditional plants and trees, including Christmas trees and poinsettias. With over 30 years of garden design experience, the farm also offers traditional Oriental style landscaping services. The farm features a large selection of 'pick your own' products, which include: tropical plants, Asian pears, Fuji apples, Chinese squash, eggplant, melons, peppers, and traditional Chinese honey. Chia Sin Farm also supplies their products to Chinese grocery stores and markets in New York City's Chinatown.

"Charlie Huang is a hard-working farmer who is meeting the demand in this region for top quality Asian plants and produce," said New Jersey Secretary of Agriculture Douglas H. Fisher. "Chia Sin Farms is a fabulous example of a multi-faceted agricultural operation in our state."

New Jersey produces more than 100 kinds of fruits and vegetables and ranks among the nation's largest producers of blueberries, cranberries, peaches, tomatoes, bell peppers, cucumbers, snap beans, spinach, and squash. The state's 10,300 farms generated sales of about \$1.1 billion in 2011. This includes nursery and greenhouse plants, sod, fruits and vegetables, field crops, equine, poultry and eggs, and dairy.

Led by Lt. Governor Guadagno, the New Jersey Partnership for Action (PFA) supports the vital role business plays in advancing the state's economy and creating jobs. The PFA is a three-pronged public-private approach to economic development and the starting point for all initiatives, policies, and efforts to grow New Jersey's economy and create quality, sustainable jobs in our communities. The three elements of the PFA include the Business Action Center, reporting directly to the Lt. Governor and providing the business community with a single point of contact, applying a proactive, customer-service approach to businesses' interactions with State government; the New Jersey Economic Development Authority, serving as the state's "bank for business"; and Choose New Jersey, an independently funded and operated 501(c)(3) not-for-profit corporation created to encourage and nurture economic growth throughout New Jersey.

Businesses considering a move or in need of assistance are encouraged to call New Jersey's Business Action Center at (866) 534-7789 or visit the State's Business Portal at www.newjerseybusiness.gov.



Photo 1 : Chia Sin Farm Owner Charles Huang shows Lt. Governor Kim Guadagno and Agriculture Secretary Douglas Fisher a selection of Asian plants and trees.



Photo 2 : Lt. Governor Kim Guadagno and Agriculture Secretary Douglas Fisher sample pears grown by Chia Sin Farm owner Charles Huang.

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