From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, August 29, 2022 10:34:04 AM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
August 29, 2022

Updates & Opportunities

Celebrate 55 Years of NJSL's TBBC!

For 55 years, New Jersey State Library's Talking Book & Braille Center (TBBC) has been providing services and accessible books to New Jersey residents who are blind or print disabled. Help us celebrate by joining a webinar on **September 30 at 12pm** which will highlight TBBC's past, present and future.
Click to register and learn more.

September is National Preparedness Month

Each September, **National Preparedness Month** encourages and reminds Americans to be prepared for disasters or emergencies in their homes, businesses, and communities. Sponsored by the Federal Emergency Management Agency, this is a good reminder that natural and man-made disasters can strike at any time. It's important to have a planned response when you're at work, on vacation or on the road. **Click here to learn more about the virtual preparedness trainings offered by New Jersey's FEMA Region II.**

Excluded New Jerseyans Fund Pending Applicants

To date, the **Excluded New Jerseyans Fund** has approved nearly 17,000 applications and provided about $38 million in one-time cash assistance, however there are many applications that remain in pending status due to missing documentation. Missing documents must be submitted by **Friday, September 30th**. Please note that this webinar is for those who have applied for the program, **not** for applicant support. Both will be recorded.

English Webinar - Aug 29, 2022 4:30 pm
Click to Register

Spanish Webinar - Aug 30, 2022 11:30 am
Click to Register

New from PLA - Public Library Staff and Diversity Report

PLA has released the results of the **2021 Public Library Staff and Diversity Survey**. The report includes a summary of trends nationwide and by library locale. A new focus of the report this year is also to provide some suggested opportunities for taking action with the data. The **ALA press release** highlights a few key findings overall. PLA is hosting a **free webinar** on **Tuesday, October 4th at 2:00 pm** to provide an overview of the results of the 2021 annual survey and discuss how the data suggests both opportunities and challenges for the future of public libraries. Participants will have the opportunity to ask questions and learn how to engage in PLA's on-going data-related initiatives.

Creative Aging Initiative Guidelines Now Open

The Creative Aging Initiative (CAI) grant provides $10,000 to eligible arts organizations, libraries, veterans homes, and senior and community centers to cover costs for two (2) 8-day residencies for New Jersey seniors/aging adults (aged 55 and over). Eligibility information is provided in the **grant guidelines**. The CAI application will be made available on Thursday, September 1. The deadline to apply is September 29, 2022 at 4:00 PM EST. **Learn more here.**

Employment Opportunity at the State Library

The New Jersey State Library is seeking the right candidate for the role of Project Specialist, Shared Services. Under the direction of the Deputy State Librarian for

Library Development, the Project Specialist, Shared Services engages in a wide-range of activities that promote the use of shared services and resources across the state. **Click for Job Description.**

Register Now for NJLibsGrowBiz Summit This Fall

The 2022 NJLibsGrowBiz Summit will be held virtually on **September 15, 2022 from 10am-2pm**. This mini-conference will focus on the role libraries can play in economic development and share creative ways libraries can start or grow their business outreach and services. **Click to learn more and register.**
Questions and feedback can be shared with Andrea Levandowski, alevandowski@njstatelib.org.

Register Now for New Jersey Library's Virtual Trustee Institute

Registration is now open for the **Virtual Trustee Institute** co-hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This event will take place **October 8th from 9AM-4PM**. **Learn more and register.**

2023-2027 Five-Year LSTA Strategic Plan

As the State Library Administrative Agency for New Jersey, NJSL is responsible for carrying out the provisions of LSTA in New Jersey. In order to be eligible to receive LSTA funds, the State Library must submit a five-year plan that outlines how the state agency intends to utilize the Federal funds in accordance with nine purposes enumerated in the LSTA language.

View the 2023-2027 LSTA Five-Year Strategic Plan

For more information about LSTA,
visit: **https://www.njstatelib.org/about/budget/lsta/**

Gale Presents: Peterson's Test and Career Prep Training

Curious how your **JerseyClicks** resource, *Gale Presents: Peterson's Test and Career Prep*, is being used? Join us for a webinar on **Thursday, September 8th from 10:00 - 11:00 AM ET** to explore Gale's Usage Dashboard. We'll also provide library staff with a quick walkthrough of Gale's app, Access My Library. This session will be recorded for those who can't attend.

Click here to register to attend or receive the recording.

If you have any questions, feel free to reach out to us at JerseyClicks@njstatelib.org.

NJ Division of Taxation's Public Outreach Series

The New Jersey Division of Taxation's education and outreach unit, Taxation University, is offering a new public outreach series called "Between the Lines." This series offers free tax seminars, small business workshops, and resource events to help taxpayers better understand New Jersey taxes and property tax relief programs. Seminars are currently virtual and registration is required. On **September 14 from 10:00am-12:00pm**, the topic will be Property Tax relief.
Click here for more information.
Click here for informational flyer.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Online Video Editing for Beginners
- Creating A Library Social Media Strategy
- How To Use TikTok For Your Library
- Refresh Your Library Social Media Content with These Five Ideas

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | **Website**

Unsubscribe pferrari@njstatelib.org

Update Profile | Constant Contact Data Notice

Sent by marketing@njstatelib.org in collaboration with

Try email marketing for free today!