

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
January 8, 2024

State Library Updates

Northstar Digital Literacy Training Opportunities

In the new year there will be a few virtual training opportunities offered for Northstar. [Click to learn more and register.](#)

JerseyClicks Webinars in January 2024

Learn more about JerseyClicks databases, available to all New Jersey residents, at [these informative webinars](#) scheduled for January.

News from Around the State

2024-2025 Scholarship Opportunities Available

In partnership with the New Jersey State Library, Library Link NJ, and Rutgers University, the New Jersey Library Association (NJLA) will provide scholarships

for the Fall Semester (September 2024) and the Winter/Spring semester (January 2025). [Click to learn more.](#)

Grants 101 Workshop for Hispanic/Latino Communities

The Health Resources and Services Administration (HRSA) invites you to a Grants 101 Virtual Workshop for organizations serving Hispanic/Latino communities on **January 16-18, 2024**. All workshop sessions will be broadcast in Spanish with live interpretation to English. [Click here to learn more and register.](#) For questions and more information, please contact [Nancy Rios](#).

Save the Date for LLNJ's Super Library Supervisor Series

Save the date for the virtual return of LibraryLinkNJ's popular Super Library Supervisor Series! The Spring 2024 Series of Super Library Supervisor will be held virtually this April and May. For complete information on this series of workshops, and the link to register starting on **Tuesday, January 16, 2024**, [click here](#). Please reach out to [Stephanie Sendaula](#) with any questions.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Best Types of Social Media Content for 2024](#)
- [How to Improve Website SEO](#)
- [Ten Reasons to Visit Your Local Public Library](#)
- [Tips for Consistently Engaging Facebook Content](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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