

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
August 19, 2024

State Library Updates

Join Us in Shaping the Future of EDI Training for NJ Library Leaders

We're excited to invite you to participate in the Equity, Diversity, and Inclusion (EDI) Training Needs Survey for Library Leaders. As a library leader or aspiring library leader, your insights are invaluable in helping us develop a comprehensive toolkit and training programs tailored to the unique needs of library staff across New Jersey.

Purpose of the Survey:

- **Assess Current Needs:** Understand the specific EDI skills and areas library leaders need to develop.
- **Identify Gaps:** Discover existing training resources and uncover areas that require more focus.
- **Shape Future Training:** Tailor our training offerings to be relevant, effective, and impactful.

Your participation will help us create training that supports your leadership journey and fosters a more inclusive library environment. [Click here to take the survey](#) by **August 30th**. For questions or concerns, please email lyu@librarylinknj.org.

Bring a Digital Navigator to Your Library!

The New Jersey State Library is now accepting applications from libraries to participate in the Digital Navigator Corps. Six AmeriCorps members will be placed in six New Jersey public libraries through this program. **An informational webinar about this program is scheduled for tomorrow, August 20, 2024 at 11:00am. [Click here to learn more and register](#).** The deadline for libraries to apply is **September 15, 2024**. Questions? Contact Andrea Levandowski: alevandowski@njstatelib.org.

News from Around the State

New Jersey Small Business Manual Now Available!

The [NJ Business Action Center](#) recently published a Small Business Manual, a valuable and easy-to-navigate resource for business owners and entrepreneurs. This publication covers topics such as establishing a business, filing taxes and annual reports, applying for licenses, exporting, and creating business plans. It can serve as a resource for patrons as well as librarians answering business reference questions.

Both librarians and their patrons can [click here](#) to order a copy or download the file. At this time, only a single hard copy can be ordered online, please contact [Andrea Levandowski](#) if you need more.

Register Now for LibraryLinkNJ's Annual Fall Virtual Conference!

Registration is now open for LibraryLinkNJ's 4th Annual Fall Virtual Conference on **September 25th**! This year's conference theme is inclusion, encompassing the many ways we can make our library programs, services, spaces, and initiatives not only accessible, but welcoming and valuable to our diverse members. [Click here](#) to view the full conference schedule and sign up

today! Questions? Contact LibraryLinkNJ Programming & Outreach Manager, Darby Malvey: darby@librarylinknj.org

NJSL Presents Upcoming Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up, feel free to share within your communities.

- [Introduction to Proposal Writing](#) - August 20th @ noon
- [Sports Safety](#) - September 10th @ noon
- [Get the OFFER!: A Killer Interview Technique that Works](#) - September 13th @ noon
- [VIRTUAL AUTHOR TALK – Puerto Rican Farmworkers in the Garden State, 1950s-1970s](#) - September 19th @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Quantify Your Library's Social Media Efforts](#)
- [How to Master Social Media Automation](#)
- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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