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## **Creative Aging Initiative Guidelines Now Available**

### **Technical Assistance Available through February**

**Deadline to Apply: February 27, 2025 | 12:00 PM ET**

#### **WHAT IS THE CREATIVE AGING INITIATIVE GRANT?**

The Creative Aging Initiative Grant (CAI) provides \$10,000 to eligible arts organizations, libraries, veterans homes, senior and community centers, colleges/universities, and units of government to cover costs for arts learning experiences with New Jersey older adults aged 55 and over. Successful applicants will receive \$10,000 of funding for each year of the two-year grant cycle, pending available resources.

A CAI project is defined as an arts-based learning experience that directly engages older adults for multiple sessions. Projects may be sequential and build to a project culmination (residencies) or include a series of individual workshops that focus on skill-building and development in the performing, visual, media, or literary arts

Additional information, as well as eligibility criteria is provided in the [grant guidelines](#).

#### **CAI GRANT PERIOD AND APPLICATION ASSISTANCE**

The CAI guidelines are now available on the [Arts Council website](#). The application will open in SAGE on or around January 7, 2025, and the deadline to apply is February 27, 2025 | 12:00 NOON ET.

This is a two-year grant program, and successful applicants will receive a commitment of funding for CAI each year of the two-year grant cycle. The CAI grant period runs from July 1, 2025 to June 30, 2026 (Year 1) and July 1, 2026 to June 30, 2027 (Year 2).

Free technical assistance is available for the grant program. Applicants are encouraged to take advantage of all available resources well ahead of the application deadline. Please reference the [Application Assistance Schedule](#) and the [Arts Council's website](#) for specific details, including times, links, and registration requirements.

## Creative Aging Initiative Guidelines

### Iniciativa para el Envejecimiento Creativo Directrices del Programa de Subvencione

**Looking for some help getting started?** Check out these two videos:

#### Creative Aging Initiative: Introduction

#### Creative Aging Initiative: SAGE Overview



**The New Jersey State Council on the Arts is committed to making all of its programs accessible to all people. For accessibility services related to filing this application, please contact Access Coordinator Lindsay Dandeo at 609-984-7020 (NJ Relay 711) or [lindsay.dandeo@sos.nj.gov](mailto:lindsay.dandeo@sos.nj.gov).**

*The New Jersey State Council on the Arts, created in 1966, is a division of the NJ Department of State and a partner agency of the National Endowment for the Arts. The Council was established to encourage and foster public interest in the arts; enlarge public and private resources devoted to the arts; promote freedom of expression in the arts; and facilitate the inclusion of art in every public building in New Jersey. The Council believes the arts are central to every element we value most in a modern society including: human understanding; cultural and civic pride; strong communities; excellent schools; lifelong learning; creative expression; and economic opportunity. To learn more about the Council, please visit [www.artscouncil.nj.gov](http://www.artscouncil.nj.gov).*



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