

# NJSL Direct - News for Librarians from the NJ State Library

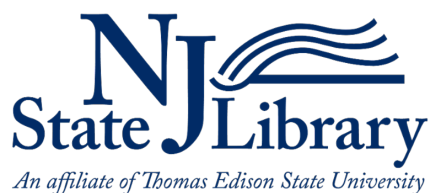
New Jersey State Library <tmccclary@njstatelib.org>

Fri 3/23/2018 11:00 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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## NJSL DIRECT

*Weekly News Updates for NJ Public Libraries*



*March 23, 2018*

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*Marketing Blog:*

[The Data-Driven Public Library:  
Marketing Science Meets Art](#)

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[Workshop for Librarians on Behavioral Health Resources](#)

*NJSL Presents Blog:*

[Money Smart for Older Adults Program Recap](#)

## At the State Library:

[Start, Manage and Grow your Business with ReferenceUSA - March 27](#)

[Volunteering: A Doorway to Employment - March 28](#)

[View calendar for more...](#)

## Continuing Education & Training Opportunities for Libraries:

[NJ State Library's Continuing Education and Training Webpage](#)

[Upcoming educational opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Deborah Mercer:** [@njdocslibrarian](#)  
New Jersey Government Documents Librarian

## Library of the Year Nominations

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## Earn a \$1000 Scholarship to attend "Stand Up for Health: Health and Wellness Services for Your Community" Preconference at the 2018 Association for Rural & Small Libraries Fall Conference

The preconference date is Wednesday, Sep.12 and the full conference dates are Sep. 13 to 15, in Springfield, IL. One scholarship winner representing NJ will be selected from applications received by the State Library by **noon on Thursday, March 29.**

[Read more...](#)

[Check out 2018 ARSL Conference News here...](#)

[Apply here...](#)

## Updated ReferenceUSA Webinar Schedule

Better understand the features of ReferenceUSA and how you can use them to the advantage of your library. Sign up for one of their helpful webinars [HERE](#).

## Workshop for Librarians on Behavioral Health Resources

**Peggy Cadigan:** [@pcadigan](#)  
*Deputy State Librarian for  
Innovation & Outreach*

**Sharon Rawlins:** [@bklover](#)  
*Youth Services Consultant*

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
*Small Business Development &  
Technology*

**Teri Taylor:** [@TeriTaylorNJSL](#)  
*U.S. Documents Librarian,  
Reference Services*

**Leigh Clark:** [@NJSLFundingInfo](#)  
*New Jersey State Library's Funding  
Information Center*

**Elizabeth Burns:** [@NJSLTBBC](#)  
*New Jersey State Library  
Talking Book & Braille Center*

This special training is open to all librarians, and will be provided by Robert Wood Johnson Medical School and Healthier Middlesex at the East Brunswick Public Library, 2 Jean Walling Civic Center, East Brunswick, on Tuesday, April 17, noon - 2 p.m., in meeting room 3.

Contact Karen Parry at 732-390-6764 or [kparry@ebpl.org](mailto:kparry@ebpl.org) for more information and to RSVP.

[View the flyer here.](#)

## Money Smart Week, April 21 - 28

Through participating in Money Smart Week, the NJ State Library is joining hundreds of other libraries across the country to help individuals better manage their personal finances.

[Read more...](#)

## Library of the Year Nominations

*Library Journal* is looking for role-model libraries to vie for the honor of being the 2018 *Library Journal*/Gale Cengage Learning Library of the Year. There is a \$10,000 prize.

**Deadline is April 3.**

[Read more...](#)

## National Library Legislative Day

National Library Legislative Day is a two-day advocacy training event held in Washington, D.C., May 7 & 8. Attendees spend one day learning effective advocacy techniques and learning about key library issues, like funding or net neutrality, and have the opportunity to attend a reception on Capitol Hill. Armed with talking points, attendees spend day two with their state delegations, meeting with elected officials and telling them about the importance of libraries in their communities.

[Read more...](#)

## Digitizing Hidden Special Collections and Archives

The current grant cycle for "*Digitizing Hidden Special Collections and Archives: Enabling New Scholarship through Increasing Access to Unique Materials*" offered by the Council on Library and Information Resources is now open. **Deadline is April 3.**

[Read more...](#)

## Funding Available for Health Information Outreach

The National Network of Libraries of Medicine, Middle Atlantic Region (NNLM MAR), a federally funded health outreach program, invites applications for projects beginning May 15, 2018 and ending April 30, 2019. **Deadline is April 13.**

[Read more on the NNLM Funding Page...](#)

## Penguin Random House Library Awards for Innovation

These awards recognize public libraries creating innovative community-based programs. **Deadline is April 15.**

[Read more...](#)

## National Endowment for the Humanities Preservation Assistance Grants

These grants help small and mid-sized institutions improve their ability to preserve and care for their significant humanities collections. **Applications are due May 1.**

[Read more...](#)

## Dollar General Literacy Foundation has opened applications to their 2018 grant programs

Adult Literacy Grants, Family Literacy Grants and Summer Reading Grants have due dates of Feb. 22, Youth Literacy Grants have a **deadline of May 17.**

[Read more...](#)

## Walmart Community Grant Program

Awards range from \$250 to \$5,000. There are 8 areas of funding for which an organization can apply. The 2018 grant cycle began Feb. 1, 2018 and the **application deadline to apply is Dec. 31, 2018.**

[Read more...](#)

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team.**

*Sincerely,*

New Jersey State Library  
Office of Communications , Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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