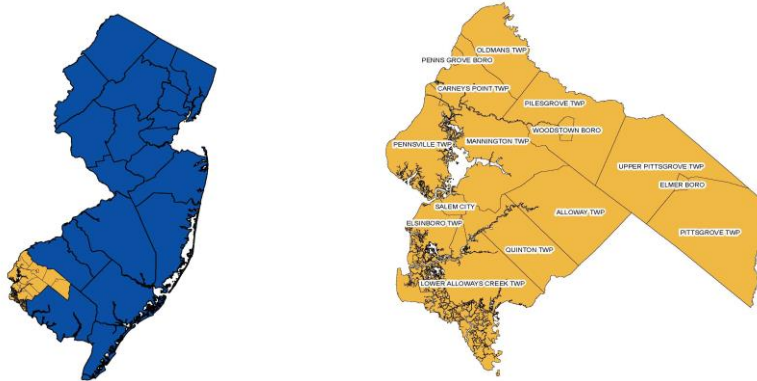


Salem County Information

New Jersey Department of Labor and Workforce Development
Division of Labor Market and Demographic Research
Bureau of Labor Market Information



Population & Demographic Facts	Salem County	New Jersey
Population, 2010 Census	66,083	8,791,894
Population, 2012 estimate	65,774	8,864,590
Population, percent change, April 1, 2010 to July 1, 2012	-0.5%	0.8%
White persons, percent, 2012 estimate ¹	81.8%	73.8%
Black persons, percent, 2012 estimate ¹	14.7%	14.7%
American Indian and Alaska Native persons, percent, 2012 estimate ¹	0.5%	0.6%
Asian persons, percent, 2012 estimate ¹	1.0%	9.0%
Native Hawaiian persons, percent, 2012 estimate ¹	0.0%	0.1%
Persons reporting two or more races, percent, 2012 estimate ¹	2.0%	1.9%
Persons of Hispanic or Latino origin, percent, 2012 estimate ²	7.4%	18.5%
Male population, percent, 2012 estimate	48.8%	48.8%
Female population, percent, 2012 estimate	51.2%	51.2%
Persons over 18 years old, percent, 2011 American Community Survey	76.8%	76.8%
Persons 65 years old and over, percent, 2011 American Community Survey	14.9%	13.7%
High school graduate or higher, 25 years and over (%), 2011 American Community Survey	86.3%	88.1%
Bachelor graduate or higher, 25 years and over (%), 2011 American Community Survey	19.8%	35.3%
Housing units (Number), 2011 American Community Survey	27,464	3,562,720
Homeownership rate (%), 2011 American Community Survey	71.1%	65.0%
Single family homes (number), 2011 American Community Survey	21,803	2,236,486
Households, 2011 American Community Survey	24,656	3,167,629
Average Household Size, 2011 American Community Survey	2.61	2.73
Family households, 2011 American Community Survey ³	16,769	2,191,404
Per capita money income, 2011 American Community Survey	\$26,808	\$34,090
Median household money income, 2011 American Community Survey	\$53,926	\$67,458
Persons below poverty (%), 2011 American Community Survey	12.7%	10.4%

Persons under 18 in poverty (%), 2011 American Community Survey	21.6%	14.7%
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Business and Industry Facts	Salem County	New Jersey
Private sector establishments, 2011	1,213	259,007
Private sector employment by workplace, 2011	16,973	3,155,405
Private sector employment, percent change 2006-2011	-9.9%	-5.8%
Labor Force (2012 annual average)	31,455	4,595,500
Employed Residents (2012 annual average)	27,998	4,159,300
Unemployed Residents (2012 annual average)	3,457	436,200
Unemployment Rate (%) (2012 annual average)	11.0%	9.5%
Manufacturers shipments (\$1000), 2007	\$1,440,380	\$116,608,094
Retail sales (\$1000), 2007	\$669,436	\$124,813,580
Retail sales per capita, 2007	\$10,146	\$14,453
Minority-owned firms, 2007	107	182,583
Women-owned firms, 2007	1,270	213,284
Housing units authorized by building permits, 2012	61	17,939
Federal funds and grants (\$1000), 2010	\$66,083	\$8,791,894

Geographic Facts	Salem County	New Jersey
Land area in square miles, 2012	332	7,354
Persons per square mile, 2012 Estimate	198	1,205
Metropolitan Statistical Area/Division	Wilmington, DE-MD-NJ Metropolitan Division	

Sources:

Population & Demographic Facts derived from the 2010 Census of Population and Housing; 2011 American Community Survey, U.S. Bureau of the Census; Population Division, U.S. Bureau of the Census

Business and Industry Facts derived from NJ Department of Labor and Workforce Development; 2007 Economic Census; 2007 Survey of Business Owners; U.S. Bureau of the Census, Manufacturing and Construction Division; and Consolidated Federal Funds Report.

Geographic Facts derived from the Population Division, U.S. Bureau of the Census, US Office of Management and Budget.

¹ Includes persons reporting only one race.

² Hispanics may be of any race, also are included in applicable race categories.

³ Family households consist of at least two persons who are related by birth, marriage or adoption.

NA = Not Available