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INTRODUCTION

The Council on Governmental Ethics Laws (COGEL) is a professional organization for governmental agencies, organizations, and individuals with responsibilities or interests in governmental ethics, elections, campaign finance, lobbying law, and open public meetings and records regulation. Its membership is drawn from federal, state, provincial, and local governments as well as from other interested parties.

The Third Edition of the "COGEL Campaign Financing and Lobbying Bibliography" was compiled by Frederick M. Herrmann, Ph.D., the Executive Director of the New Jersey Election Law Enforcement Commission (ELEC) and a former President of COGEL and Chairperson of the Northeastern Regional Conference on Lobbying (NORCOL). Its original purpose, which has been preserved and expanded in this new edition, is not only to list the standard references in the field but also to present the many general overviews of democratic government and its institutions that establish a context for campaign financing and lobbying studies.

COGEL's newly revised bibliography, thanks to Dr. Herrmann, includes many more entries than its predecessor and corrects a number of typographical errors found in the previous edition. It has also been redesigned into a more usable format. Various experts in the field who have reviewed and used the earlier volume agree that nothing else like it exists and that it fills an important need. Governmental officials, academics, journalists, political practitioners, and librarians should all find this publication an essential tool. COGEL trusts this important work will provide quick access to valuable information for many years to come.

Lawrence M. Noble, President
Council on Governmental Ethics Laws
The "COGEL Campaign Financing and Lobbying Bibliography" had its origin in the ELEC staff's need for background material to write analytical studies such as the 1989 Gubernatorial Public Financing Report and the White Paper series. Although a number of important books in the field contain good bibliographies, none has a collection of material as large or extensive as this one. Moreover, most of those lists are specialized and do not cover the wide breadth of sources needed for a basic reference to all the aspects of campaign financing and lobbying research.

This guide contains a wealth of bibliographic information. Not only does it list the standard references in the field, but it also contains many general overviews of democratic government and its institutions that set a context for campaign financing and lobbying study. Further, the guide provides as well a vast resource of more specialized work. Publications appear on such topics as: PACs, political parties, lobbyists, campaign financing statistics, consultants, polling, direct mail, media, public funding, power of the incumbency, minority and women candidates, governmental ethics agencies, computerized disclosure, fair campaign practices, negative advertising, third-party candidates, independent expenditures, issue advocacy advertising, political financing systems in nations around the world, public interest and grassroots lobbying, the political role of corporations and unions, and the history of campaigning and lobbying practices. Interestingly, the intricate relationship of campaign financing and lobbying as two sides of the same political influence coin is highlighted by simply scanning this bibliography.
I wish to thank the two ELEC staff members who helped me produce this publication. Research Assistant Steven B. Kimmelman, M.A. thoroughly checked all the citations for accuracy and also served as proofreader. Administrative Assistant Elbia Zeppetelli did an outstanding job with a most difficult word-processing assignment.

Despite my best efforts and those who assisted me, errors may exist and some important works may have been overlooked. I take full responsibility for any shortcomings and request that users call any mistakes to my attention for later revisions. The foremost hope of any compiler of a bibliography is that its dissemination will encourage and assist others in adding to its size. May the "COGEL Bibliography" continue to grow in the future as a result of its utilization.

Frederick M. Herrmann, Ph.D.
Executive Director
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Frederick M. Herrmann, Ph.D., has been the executive director of the New Jersey Election Law Enforcement Commission for over a decade. He received an A.B. (1969) from the University of Pennsylvania and an M.A. (1970) and a Ph.D. (1976) from Rutgers, The State University of New Jersey. Dr. Herrmann is also an honor graduate of the United States Army Quartermaster School at Fort Lee, Virginia.

The author of many publications about history and government, he is a frequent speaker at various forums inside and outside of New Jersey. Currently, he is the book review editor of The Guardian, a member of the Peer Review Board of the Ethics Section of Spectrum: The Journal of State Government, and on the editorial board of Public Integrity Annual.

Once a teacher at Rutgers and Kean University as well as a staff member of the New Jersey Legislature, he has also served on the Organizational Planning and Coordinating Committee of the Council of State Governments and has been the President of the Council on Governmental Ethics Laws and the Chairperson of the Northeastern Regional Conference on Lobbying.

In 1993, he was the recipient of the Annual Award of the Council on Governmental Ethics Laws for his continued efforts to promote the highest level of ethical conduct among governmental officials and candidates for public office in the international arena.