

Lt. Governor Kim Guadagno Recognizes Subaru of America's Volunteer Efforts to Support New Jersey's Communities

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Trenton, NJ – Lt. Governor Kim Guadagno today joined Thomas Doll, President of Subaru of America and volunteers from the company, along with the Center for Environmental Transformation (CFET) during a Neighborhood Greening Event in Camden. During the gathering, debris was cleaned up and flowers and plants from the Philadelphia Flower Show were replanted in a vacant city lot. The event held in honor of Earth Day also presented an opportunity to highlight Subaru's ongoing commitment to the city of Camden through their corporate citizenship endeavors.

"Events like today allow us to push up our sleeves up and take time out to support our neighborhoods and communities," said Lt. Governor Kim Guadagno. "When corporations like Subaru step in to volunteer and partner with local organizations the process of revitalizing communities is strengthened. This Administration applauds the continued support that Subaru provides to the City of Camden through their commitment to social responsibility."

Founded in 1984, the Subaru of America Foundation, Inc. supports the communities where Subaru of America employees live and work. Since then, more than \$8.5 million has been awarded through grants, scholarships and matching employee gifts. Headquartered in nearby Cherry Hill, Subaru continues to support Camden through their varied volunteer efforts and longtime corporate sponsorship of Greensgrow Farms, a CFET partner that runs a successful urban farm in Camden.

"We are delighted to be a neighbor of Camden," said Thomas Doll, President of Subaru of America. "And we are extremely proud of the volunteer work of our employees who donate hundreds of hours each year to good causes on our behalf."

The Center for Environmental Transformation (CFET) is a non-profit organization dedicated to environmental transformation for the neighborhoods of Camden, New Jersey. The Center directs its efforts to all people, particularly those who live in the neighborhood of Waterfront South and the City of Camden. CFET seeks to educate people about environmentally responsible ways to live on the planet, Earth. They also seek to engage in sustainable modes of food production, storm water management, and waste recycling for the benefit of the neighborhood and the residents of the entire city.

Lt. Governor Guadagno was joined by Camden City Mayor, Dana Redd and Ari Rosenberg, CFET's Urban Farmer and Educator. Attendees participated in clean up, weeding and preparing garden pots, activities designed to contribute to the greening of Camden.

"Cleaning and greening Camden has been a staple of my Administrations efforts to improve the quality of life for our residents," said Camden City Mayor, Dana Redd. "I truly thank Lt. Governor Guadagno and all the volunteers from Subaru of America and the Center for Environmental Transformation for pitching in to beautify Camden. Working together, we will continue to make Camden a better place to live, work and visit."

People interested in seeking volunteerism opportunities in New Jersey, or who simply wish to learn more about the efforts of the Governor's Office Volunteerism, are encouraged to visit Volunteerism.NJ.gov.

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