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## Acting Governor Guadagno Promotes "Rock Your Socks" at Cherry Hill High School West

Wednesday, December 16, 2015

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*Encourages Students to Use Social Media to Increase Donations to the Covenant House*

Lt. Governor Guadagno: It's All About Giving Back



<https://www.youtube.com/watch?v=4pTuuo4ffOk&feature=youtu.be>

**Trenton, NJ** – Acting Governor Kim Guadagno today visited Cherry Hill High School West to launch a "Rock Your Socks" competition to benefit the Covenant House, an organization that provides food, shelter, and other services to homeless, runaway and trafficked youth between the ages of 18 and 21. Socks are often overlooked during donation drives, so Acting Governor Guadagno asked three area high schools to engage in a friendly contest to raise awareness for the charity and get involved in their community.

"Part of being a good citizen means participating in your community or your country as a whole to make it a better place," said Acting Governor Guadagno. "I applaud Cherry Hill West for engaging the Cherry Hill community beyond the school to take part in this contest. Let's keep the momentum going."

"Follow me on Twitter, Instagram, and Facebook," she added. "I encourage you to send me pictures of your #RockYourSocks challenges."

The "Rock Your Socks" initiative is part of the Christie Administration's annual "Season of Service" program. The goal of "Rock Your Socks" is to collect as many pairs of new socks as possible for the Covenant House. Students are encouraged to use social media to take pictures of interesting or unique socks to spread awareness of the campaign and challenge others to join.

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"Rock Your Socks" at Cherry Hill West  
December 16, 2015 High School

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"In the spirit of the season, the students and staff of Cherry Hill High School West and the Cherry Hill community at large are excited with the opportunity to participate in the Rock Your Socks campaign," said Cherry Hill High School West principal Kwame Morton. "The philanthropic aspect of the campaign is one that has galvanized our school's community. We are thrilled to assist in the Acting Governor's initiative to aid the Covenant House."

"This coming year, thousands of New Jersey's homeless, young people will come to our doors, and we will open them and say, 'Welcome, please come in,'" said Jim White, executive director of Covenant House New Jersey. "They will sleep safely and begin to rebuild their lives because of the generosity and kindness of students like these who have responded to the invitation to give to those less fortunate. We are very grateful."

Ridgewood High School, Cherry Hill West High School and Ocean Township High School, are participating in the contest. Acting Governor Guadagno visited Ridgewood High School on December 10th and will be visiting Ocean Township High School next week. The schools will be using #RockYourSocks on Twitter, Facebook and Instagram to promote the contest.

For more information about the Covenant House, see: <https://nj.covenanthouse.org/>

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