

[Home](#)
[Newsroom](#)
[Media](#)
[Administration](#)
[NJ's Priorities](#)
[Contact Us](#)
[Press Releases](#)
[Public Addresses](#)
[Executive Orders](#)
[Press Kit](#)
[Reports](#)
[Home](#) > [Newsroom](#) > [Press Releases](#) > [2015](#) > [Lt. Governor Guadagno Promotes "Rock Your Socks" at Ridgewood High School](#)

Lt. Governor Guadagno Promotes "Rock Your Socks" at Ridgewood High School

Thursday, December 10, 2015

Tags: [Other](#)

Stay Connected
with Social Media

Stay Connected
with Email Alerts

LIKE THIS PAGE? SHARE IT
WITH YOUR FRIENDS.



Encourages Students to Use Social Media to Increase Donations to the Covenant House



Trenton, NJ – Lt. Governor Kim Guadagno today visited Ridgewood High School to launch a "Rock Your Socks" competition to benefit the Covenant House, an organization that provides food, shelter, and other services to homeless, runaway and trafficked youth between the ages of 18 and 21. Socks are often overlooked during donation drives, so Lt. Governor Guadagno asked three area high schools to engage in a friendly contest to raise awareness for the charity and get involved in their community.

"Part of being a good citizen means participating in your community or your country as a whole to make it a better place," said Lt. Governor Guadagno. "Volunteer at a food bank, at a library, at a soup kitchen. You'd be amazed how good it feels to give back to the community and you have no idea just how much people appreciate the help."

The "Rock Your Socks" initiative is part of the Christie Administration's annual "Season of Service" program. The goal of "Rock Your Socks" is to collect as many pairs of new socks as possible for the Covenant House. Students are encouraged to use social media to take pictures of interesting or unique socks to spread awareness of the campaign and challenge others to join.

"This coming year, thousands of New Jersey's homeless, young people will come to our doors, and we will open them and say, 'Welcome, please come in,' " said Jim White, executive director of Covenant House New Jersey. "They will sleep safely and begin to rebuild their lives because of the generosity and kindness of students like these who have responded to the invitation to give to those less fortunate. We are very grateful."

Ridgewood High School, Cherry Hill West High School and Ocean Township High School, are participating in the contest. Lt. Governor Guadagno will be visiting Cherry Hill West High School and Ocean Township High School over the next two weeks. The schools will be using #rockyourssocks on Twitter, Facebook and Instagram to promote the contest.

For more information about the Covenant House, see: <https://nj.covenanthouse.org/>



Press Contact:

Brian Murray
Nicole Sizemore
609-777-2600



[Contact Us](#) | [Privacy Notice](#) | [Legal Statement & Disclaimers](#) | [Accessibility Statement](#) | 

Statewide: [NJ Home](#) | [Services A to Z](#) | [Departments/Agencies](#) | [FAQs](#)
Office of the Governor: [Home](#) | [Newsroom](#) | [Media](#) | [Administration](#) | [NJ's Priorities](#) | [Contact Us](#)

Copyright © State of New Jersey, 1996-2017
Office of the Governor
PO Box 001
Trenton, NJ 08625
609-292-6000