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THE LINK

www.njstatelib.org/cyberdesk

Newsletter for State Employees

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INDUSTRY DATA IS NOW AVAILABLE: *FIRST RESEARCH AND HOOVER'S ONLINE*

The State Library offers you two great resources for finding industry and company information: [First Research](#) and [Hoover's Online](#).

[First Research](#) provides industry profiles to help marketers, business owners, job seekers and researchers. Covering more than 300 business sectors and highlighting industry trends, each industry profile contains:

- Trends and opportunities
- Business challenges
- Executive insight
- Call preparation questions
- Financial information
- Industry forecast and rating
- Web links and acronyms

Select the *state and provinces* tag from the initial screen and access local industry and economic insight, employment and real estate trends and resource links for each of the 50 states, Washington, DC, and 10 Canadian provinces.

[Hoover's Online](#) provides in-depth company information and business search tools. To get the most comprehensive look at an industry, compliment company information from [Hoover's Online](#) with industry trends and development from [First Research](#). You'll see how companies compare to the industry as a whole.

Both resources are available remotely to state employees and Thomas Edison State College staff and students. For help developing your search strategy, contact refdesk@njstatelib.org or 609-278-2640 ext. 103.

***First Research
and Hoover's
Online provide
in-depth
company
information and
industry trends
and development
at your
fingertips.***

**To get a State Library
card, visit
the Library or fill
out a form online:
[www.njstatelib.org/
cyberdesk](http://www.njstatelib.org/cyberdesk)**

VIDEO TUTORIAL MAKES FINDING NEW JERSEY LAWS EASY

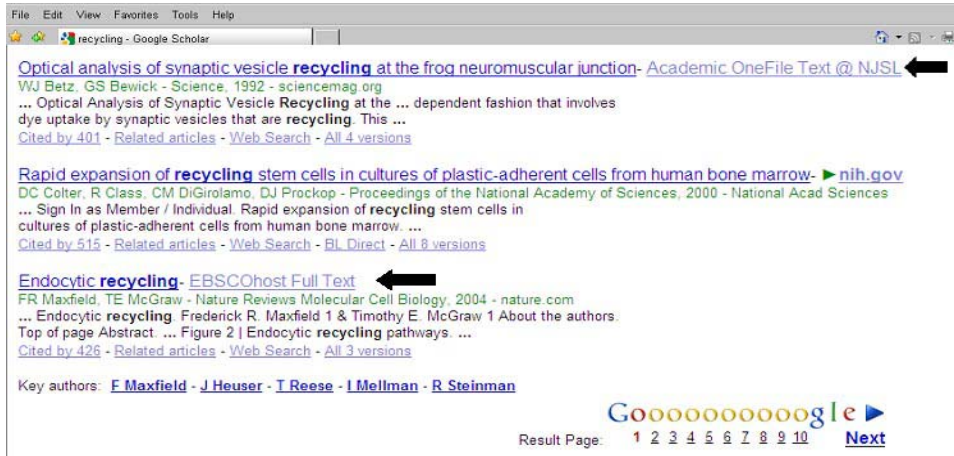
Do you need to look up a New Jersey law or statute but don't know where to start? Invest four minutes of your time in the video tutorial at www.njstatelib.org/cyberdesk. You will see how to search the New Jersey laws and statutes by doing a keyword or phrase search or by typing in a citation number.

If you need further assistance, one of our knowledgeable law librarians can help. Contact them at 609-278-2640 ext. 102 or reflaw@njstatelib.org.

STATE LIBRARY MATERIALS LINKED IN *GOOGLE SCHOLAR*

Do you like using [Google Scholar](#) to find an interesting abstract or citation? Have you ever wished you could have access to the complete document? You can set your preferences to show you when an article is available through the New Jersey State Library.

Go to the [Google Scholar](#) page. Click on "Scholar Preferences;" go to "Library Links." Type *New Jersey State Library*. Check both boxes for the New Jersey State Library. Save your preferences. Now when you search, Google Scholar looks for the State Library's subscription materials and provides special links to them in your search results. The results from the New Jersey State Library come from either *EbscoHost* or *Academic OneFile*. If you're doing this at work or home, clicking on the *EbscoHost* or *Academic OneFile* link will take you to a page asking for your State Library card number. Put in the number and you have access to the article.

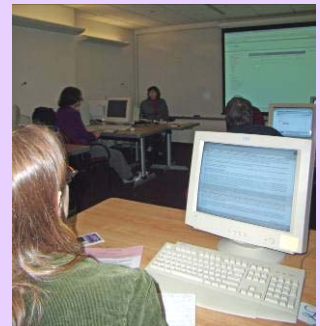


To the left you'll see an example of a Google Scholar page listing articles from the New Jersey State Library through Academic OneFile and EbscoHost.

For help setting up preferences to include the New Jersey State Library electronic offerings, contact refdesk@njstatelib.org or 609-278-2640 extension 103.

ENJOY A FREE MID-DAY TRAINING SESSION THIS SUMMER

Come in out of the heat and try one of the New Jersey State Library Mid-day Training sessions. Learn to *find your ancestors* or *get to know Google documents*. Use *Ancestry.com* to search U.S. Census schedules or be shown how to effectively search *Lexis*. All training is held on the 5th Level of the State Library at 185 West State Street. Register online at www.njstatelib.org/cyberdesk. Mid-day Training is on the right-hand side of your screen. You'll find a detailed description of our classes. Scroll down and complete the form to register. For more information, contact libdir@njstatelib.org.



BOOKS OF INTEREST RECOMMENDED: [NOVELIST PLUS](#)

You've heard of an interesting book, but you would like a little more information about it. Let [Novelist Plus](#), one of the State Library's electronic resources, help you with a readers advisory guide, recommended reading lists and book discussion guides. Once you've found a book that may interest you, search the New Jersey State Library's catalog and check out the book. Can't find what you want? Contact 609-278-2640 ext. 103 or refdesk@njstatelib.org. They'll search for the book in other libraries and you'll be able to pick it up or have it sent to you via interoffice mail. Let us help you find that interesting book: try [Novelist Plus](#).

To subscribe to the LINK and Selected New Books List,
e-mail cwarrick@njstatelib.org.

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Reserve online ahead of time at www.njstatelib.org/cyberdesk
In the left-hand column, click on "Reserve a Computer."